# CarneTec

## 2024 EDITORIAL CALENDAR

CarneTec publishes a quarterly magazine for Latin American meat and poultry processors. The Portuguese edition serves Brazil while the Spanish edition is distributed throughout the rest of Latin America. Each issue offers solutions to improve output, sanitation, efficiency in first and further processing and help processors fulfill quality or regulatory guidelines. Through online, email and social channels Latin American processors get the latest industry news as well as 24/7 access to a comprehensive technical library for the meat industry.



#### January-March 2024

#### **MEAT SCIENCE & PROCESSING**

#### **First Processing**

Pest control procedures in beef slaughter plants

#### **Further Processing**

Advantages of modified atmosphere packaging for value-added meats

Good industrial usages of animal fat in ham production

#### Food Safety and Quality

Best in-plant practices to produce contamination-free poultry carcasses

#### **Research and Development**

Evaluation and analysis of fresh beef for sausage formulations

#### PRACTICAL APPLICATION

#### Field Report

Case study of one Latin American meat processing company

#### **Products and Formulations**

Ready-to-eat meat snacks

#### In Conclusion

A selection of new trendy product ideas

#### SPANISH EDITION

**Space Closing:** December 7 **Materials Due:** December 15

#### **PORTUGUESE EDITION**

**Space Closing:** December 7 **Materials Due:** December 15

2024 EDITORIAL CALENDAR

#### April-June 2024

### CarneTec Directory of Suppliers 2024-2025 (Spanish)

#### CarneTec Issue (Portuguese)

#### **MEAT SCIENCE & PROCESSING**

#### **First Processing**

Alternatives to reduce cold chain breakage and effects on turkey carcass quality

#### **Further Processing**

Overcoming present and future meat preservation challenges with new packaging technologies

New meat product regulations in Brazil: Recent changes in hamburger, ham and bacon processing and what to expect from new technical rules in product quality and identity

#### **Food Safety and Quality**

New scientific and technical advances in pork quality assurance

#### **Research and Development**

Current trends in healthy and functional meat product processing

#### PRACTICAL APPLICATION

#### **Field Report**

Case study of one Brazil-based meat processing company

#### **Products and Formulations**

Bresaola, an Italian air-dried and salted beef and its many variations

#### In Conclusion

A selection of new trendy product ideas

#### SHOW PREVIEW

TecnoCarne 2024—São Paulo (SP), Brazil

#### **BONUS DISTRIBUTION**

**TecnoCarne 2024**—June 18-21, 2024 São Paulo (SP), Brazil (Portuguese Only)

#### **DIRECTORY OF SUPPLIERS**

#### (SPANISH EDITION)

Space Closing: March 1 Materials Due: March 11

#### **PORTUGUESE EDITION**

Space Closing: March 1 Materials Due: March 11

#### July-September 2024

#### **MEAT SCIENCE & PROCESSING**

#### **First Processing**

Relationship between good poultry slaughter procedures and carcass scalding results

#### **Further Processing**

What processors should know about in-plant meat injection operations

Natural ingredients that lead to a longer shelf life in processed meats

#### **Food Safety and Quality**

Developing an efficient sensory evaluation program for sausages

#### **Research and Development**

A new study with practical application for today's meat industry

#### PRACTICAL APPLICATION

#### Field Report

Case study of one Latin American meat processing company

#### **Products and Formulations**

Roast beef

#### In Conclusion

A selection of new trendy product ideas

#### **SHOW PREVIEWS**

**Tecno Fidta 2024**—Buenos Aires, Argentina (Spanish)

**Expo Meat 2024**—São Paulo, Brazil (Portuguese) **BONUS DISTRIBUTION** 

**Tecno Fidta 2024**—Buenos Aires, Argentina September 17-20, 2024 (Spanish Only)

**Expo Meat 2024**—September 24-26, 2024 São Paulo, Brazil (Portuguese only)

#### SPANISH EDITION

**Space Closing:** June 7 **Materials Due:** June 14

#### **PORTUGUESE EDITION**

**Space Closing:** June 7 **Materials Due:** June 14

#### October-December 2024

#### **MEAT SCIENCE & PROCESSING**

#### **First Processing**

Preserving chicken skin with the right machinery and technologies

#### **Further Processing**

Artificial intelligence applications to optimize ham production operations

Cooking and heating processes for Latin Americanstyle blood sausage

#### **Food Safety and Quality**

How to implement a proper meat recall program at processing plants

#### **Research and Development**

A new study with practical application for today's meat industry

#### PRACTICAL APPLICATION

#### **Field Report**

Case study of one Latin American meat processing company

#### **Products and Formulations**

Cooked ground meat

#### In Conclusion

A selection of new trendy product ideas

#### **SHOW PREVIEW**

IPPE 2025—Atlanta, Georgia (Spanish & Portuguese)

**ExpoCarnes 2025**—Monterrey, México (Spanish Only)

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#### **BONUS DISTRIBUTION**

IPPE 2025—January 28-30, 2025 Atlanta, Georgia (Spanish and Portuguese)

**ExpoCarnes 2025**—February 2025 (dates TBA) Monterrey, México

#### SPANISH EDITION

**Space Closing:** September 6 **Materials Due:** September 13

#### PORTUGUESE EDITION

**Space Closing:** September 6 **Materials Due:** September 13

**Ask your account representative** about building your brand among meat processors in North America with Meatingplace, Latin America with CarneTec, and globally in the meat alternatives market with Alt-Meat.

### **CarneTec**

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